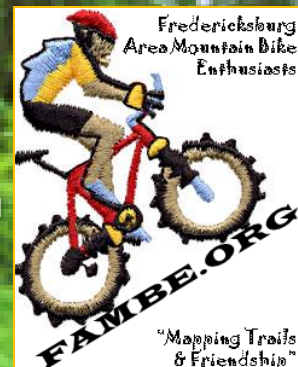


FREDERICKSBURG AREA MOUNTAIN BIKE ENTHUSIASTS (FAMBE)

FAMBE is a group of mountain biking and general outdoor enthusiasts within our community who share similar interests in using, maintaining, and enjoying our local trail systems. The website was created to deploy an assortment of trail maps to tenured riders or those who may have just purchased bikes and are looking to get all Fredericksburg area trail maps and directions to the trailhead. The group was initiated to facilitate group rides for all skill sets, from beginner to expert, male and female, and for all ages. The goal is to give fellow mountain bikers a place where they can post their scheduled rides, specifically when and where they are riding, so those riders wanting to ride can join them. Together, the group and the website resources offer our community an invaluable resource to finding trails, making friends, staying active, and simply enjoying the outdoors!



CLICK LOGO TO ACCESS WEBSITE

2014 SPONSORSHIP INFORMATION HIGHLIGHTS

The sponsorship options below have been created to provide you and your business or organization with predetermined sponsorship options. We appreciate any support and will customize your sponsorship to meet the needs and/or limitations of your business or organization. Thank you for your support.

New for 2014: Title and Carbon Sponsors will be highlighted on the FAMBE homepage for greater exposure.

TITLE SPONSOR - \$500.00

Company Information and Details on Race Map* (per race map)
Large Company Ad on FAMBE website homepage (Top Right on all pages)
Facebook and Twitter promotional posts for your company via FAMBE

**Receives Benefits of Carbon Sponsor*

CARBON SPONSOR - \$250.00

LARGE logo on dry fit FAMBE T-shirt, Company Information on Flyers and brochures,
Company Logo and website link on FAMBE homepage. (Lower Right on all pages)

ALUMINUM SPONSOR - \$150.00

Small logo on dry fit FAMBE T-shirt, Company Information on Flyers and brochures, Small Company
Logo and website link on FAMBE Sponsor page.

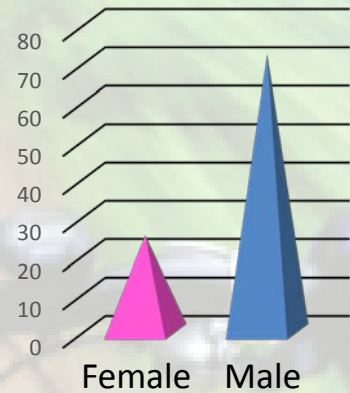
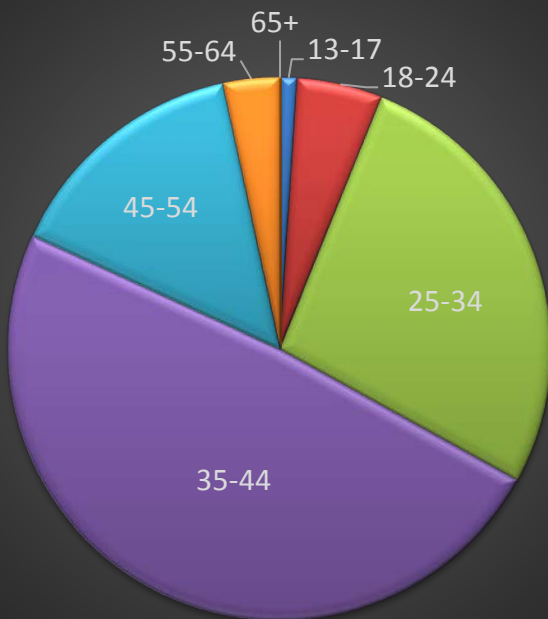
MARKETING AND CONSUMER SPONSOR – No Out-of-Pocket Expenses

Company Logo and text with website link on FAMBE sponsor page and a consumer % discount to your
business when using the Enthusiast Card*

** Enthusiast Card Details on Next Page*

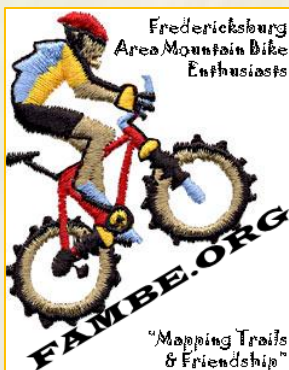
The sponsorship options have been created to provide you and your business or organization with predetermined sponsorship options. We appreciate any support and will customize your sponsorship to meet the needs and/or limitations of your business or organization. We also welcome non-monetary contributions, such as services and prizes. We are looking for sponsorship from you and your business. This NOT FOR PROFIT initiative is and will continue to be a free resource to **our community.**

FAMBE Website and Facebook Usage Statistics (By Age)



2013 Website Statistics

10,993 Visits
 6,230 Unique Users
 46,735 Page Views
 3.36 Pages per Visit



* Enthusiast Card – Comparable to a membership card; Users will purchase this card through the FAMBE website. This card can be used at your business, where the consumer will benefit from the % discount when buying merchandise from your business. This card is a win-win-win result, as the consumer, business, and FAMBE all gain products, sales, and support.

✓ Please email questions to: Information@fambe.org